

WEBINAR

European Year of Skills and the role of open data

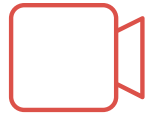
The logo for Data.europa academy is located in the bottom left corner. It features the text "data.europa academy" in a white, sans-serif font. The word "data" is on the top line, "europa" is on the second line, and "academy" is on the third line. The dots in "data" and "europa" are stylized with small orange and yellow squares. The logo is set against a dark blue circular background, which is part of a larger graphic consisting of overlapping blue and white circles.

data.
europa
academy

31 March 2023

10.00 — 11.30 CET

Rules of the game



The webinar will be recorded



Please mute yourselves during the webinar



Please reserve 3 min after the webinar to help us improve by filling in our feedback form



For questions, please use the ClickMeeting chat.

Introduction



Niels van der Linden
Vice President – EU Lead at
Capgemini Invent



Inmaculada Farfan Velasco
Project Manager
data.europa.eu



Vitis Faure Tilgaard
Policy Officer
DG CNECT



Ernestina Menasalvas
Professor Universidad Politecnica
de Madrid & Co-chair of the BDVA
Task Force for Skills



Antonio Rotundo
Public officer at
Agency for Digital Italy

Agenda

10.00 – 10.15	Year of Skills & Digital Skills – <i>DG CNECT</i>
10.15 – 10.25	The data.europa academy – <i>data.europa.eu</i>
10.25 – 10.35	Other initiatives – <i>BDVA & Agency for Digital Italy</i>
10.35 – 11.15	Panel discussion
11.15 – 11.30	Wrap up and feedback

YEAR OF SKILLS & DIGITAL SKILLS

Vitis FAURE TILGAARD, European Commission

Directorate-General for Communications Networks, Content and Technology
Interactive Technologies, Digital for Culture and Education



THE HOME OF DIGITAL SKILLS IN EUROPE



Agenda

1. Digital Decade
2. EU initiatives and funding
3. Digital Skills and Jobs Platform
4. European Year of Skills



**EUROPEAN
YEAR OF
SKILLS**

Digital Decade

BASIC DIGITAL SKILLS



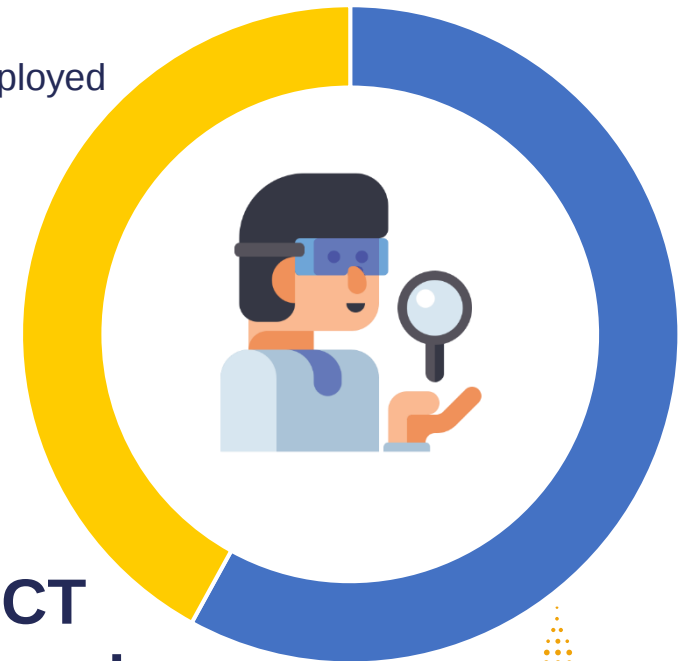
In 2021, 54% of the European population has at least basic digital skills

**By 2030,
80% of the
population**

ICT SPECIALISTS

In 2021, 9 million employed ICT specialists

**By 2030,
20 million
employed ICT
specialists and
gender convergence**

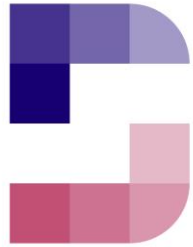


EU initiatives and funding

- Digital Education Action Plan 2021-2027
- European Skills Agenda - Pact for Skills
- European Pillar of Social Rights Action Plan
- European Industrial and SME strategy
- European Strategy for Data
- Coordinated Action Plan on Artificial Intelligence
- Recovery and Resilience Facility
- Digital Europe Programme

A graphic for the European Year of Skills. It features a large, stylized star composed of orange dots. To the right of the star, the text 'EUROPEAN YEAR OF SKILLS' is written in a bold, sans-serif font, with 'EUROPEAN' in white and 'YEAR OF SKILLS' in blue.

**EUROPEAN
YEAR OF
SKILLS**



Digital Skills & Jobs Platform

Meet the
#Home4DigitalSkills

Trainings, publications,
funding, Pledges and more

The screenshot shows the homepage of the Digital Skills & Jobs Platform. At the top, there is a navigation bar with links: Home, Actions, Opportunities, Inspiration, Latest, Community, and About. A red button labeled "Test your Digital skills" is on the right. A "Log in" link with a user icon is in the top right corner. Below the navigation bar, a large purple banner reads "Top stories on digital skills". The main content area features a large blue card for the "European Digital skills Awards 2023", which includes the text "Celebrating the best projects, stories and initiatives to promote digital skills in Europe" and a "View more" link. Below this, there are three smaller news cards. The first card, dated 11 October 2022, is titled "Become a pledger now! The Digital Skills & Jobs Platform is the new home of Pledge..." and includes a "Pledges for Digital Skills" graphic. The second card, dated 09 March 2023, is titled "European Year of Skills: Commission reaches a political agreement" and features a "EUROPEAN YEAR OF SKILLS" graphic. The third card, dated 17 March 2023, is titled "Take part in the final survey for the EDSC Feasibility Study!" and includes a "Take part in the final EDSC Feasibility Study survey!" graphic. Each news card has a "News" tag and a "View more" link.

Digital Skills & Jobs Platform

Home | Actions | Opportunities | Inspiration | Latest | Community | About | [Test your Digital skills](#) | [Log in](#)

Top stories on digital skills

European Digital skills Awards 2023

Celebrating the best projects, stories and initiatives to promote digital skills in Europe

[EuropeanDigitalSkillsAwards2023](#) [Digital Skills & Jobs Platform](#) [News](#) [View more →](#)

DISCOVER THE Pledges for Digital Skills

11 October 2022

Become a pledger now! The Digital Skills & Jobs Platform is the new home of Pledge...

[News](#) [View more →](#)

EUROPEAN YEAR OF SKILLS

09 March 2023

European Year of Skills: Commission reaches a political agreement

[News](#) [View more →](#)

Take part in the final EDSC Feasibility Study survey!

17 March 2023

Take part in the final survey for the EDSC Feasibility Study!

[News](#) [View more →](#)

European Year of Skills



“

"We must invest much more in training and further education. This is why I am proposing to make 2023 the European Year of Skills".

Ursula Von der Leyen
President of the European Commission

Digital Skills Awards



Categories:

- Empowering Youth in Digital
- Digital Upskilling @ Work
- Digital Skills for Education
- Inclusion in the Digital World
- Women in ICT Careers

Thank you

Vitis FAURE TILGAARD

vitis.faure-tilgaard@ec.europa.eu

#Home4DigitalSkills

#EuropeanYearOfSkills



**Digital Skills &
Jobs Platform**

THE HOME OF DIGITAL SKILLS IN EUROPE

**EUROPEAN
YEAR OF
SKILLS**



The data.europa academy

Inmaculada Farfan Velasco
Publications Office of the EU



The importance of learning about **open data**

- Learning on open data will promote transparency and accountability, especially from **public administrations**.
- Empowering the **society** with evidence.
- Fostering value creation, putting this resource at the fingerprints of **businesses**.
- Moving towards an EU data economy, while embarking citizens, researchers, enterprises.



Data providers



Data users

Researchers

Developers



Public administrations

General public



Others

Private companies



Fact journalism



Data.europa academy

your learning hub on open data

- From a single point of access to information to knowledge centre on open data
- Understanding our users to develop lessons according to their needs
- Upskilling and educating our users on open data
- Free-access portal for everyone



The screenshot displays the Data.europa academy website interface. At the top, there's a header with the European Commission logo, a 'Log in' button, and a language selector set to 'English'. Below the header, a navigation bar includes links for 'Home', 'Datasets', 'Documentation', 'Publications', 'data.europa academy' (active), 'News & events', and 'Contact us'. The main banner features the text 'Incorporating open data into your application' with a 'Find out more' button. The 'Academy' section shows search results for 'Introducing open data' and 'Creating your business with open data'. The search filters on the left include 'Keywords', 'Target audience', 'Theme', 'Level', and 'Format'. The search results for 'Introducing open data' show 11 results, sorted by 'Published on'. The first result is 'Introducing open data', which is a course with 5 lessons, covering themes of Impact, Policy, and Quality, aimed at an audience of Academia, civil servants, journalists, non-governmental organisations, and the private sector, at a beginner level. The second result is 'Creating your business with open data', which is a course with 9 lessons, covering themes of Business, Impact, and Policy, aimed at an audience of Developers in the private sector, at a beginner level. The description for 'Creating your business with open data' states: 'Are you a developer looking to create or update a product or service? Or in a project that needs dataset to create a prototype or application? This is the course for you! Our e-learning modules will highlight the value and benefits of open data and how to exploit its full potential in the digital age. Through webinars and reading materials, you'll see different business models and examples of initiatives that use open data. By the end of the lesson, you'll understand how to use open data to create a new product or service or develop it and take it to the next level. Join us and discover the full potential of open data!'. The lessons section for 'Creating your business with open data' includes a lesson titled 'What is the value of open data?' with a description: 'Want to know how to make the most of open data? This lesson is all about uncovering the hidden value in open data. Through e-learning, videos and readings, you'll see how open data is helping to transform societies, protect the environment and drive economic growth. You'll learn about the key...'. A large, glowing yellow lightbulb is visible in the bottom right corner of the image.



What's in it for you



One academy for all

- For all audiences:** Academia, civil servants, data providers, developers, journalists, NGOs, private sector.
- For all levels:** Beginners, intermediate, advanced.
- For all themes:** Business, communication, impact, legal, policy, portal and quality.

In a nutshell: Learning path with 11 courses with 60 lessons (e-learning, webinars, reading material).



New data.europa academy 2.0

- **Regrouping courses** and lessons providing a coherent learning path
- **Improving metadata** and search functionality to improve user's experience
- **Improving editorial** content and translations
- **Enhancing filtering option** according to expertise, profile and keywords
- **New visual identity** with graphic designers' experts



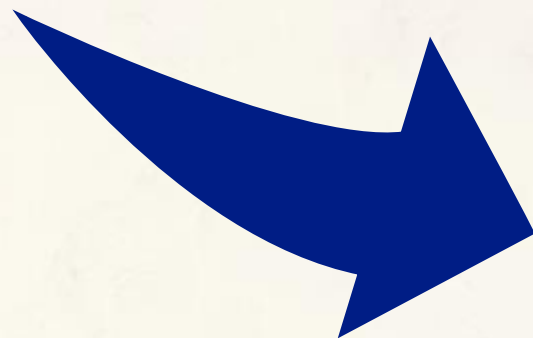
Our webinar planning for 2023

Data spaces

Open data
maturity in
Europe

Stories on
real use
cases

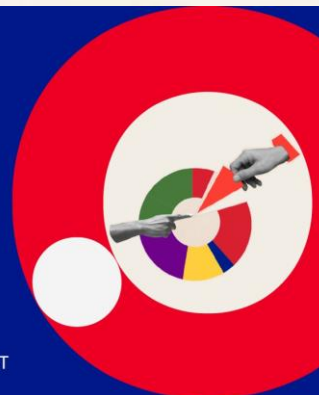
Policy and
governance
landscape



WEBINAR

Open Data Maturity
2022: Diving deeper
into the quality
dimension

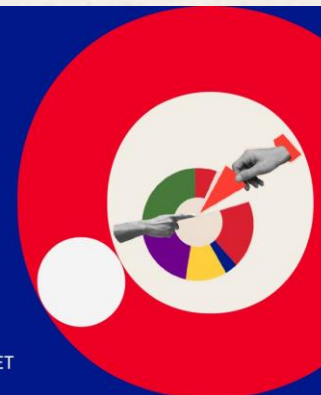
18 April 2023
14.00 — 16.00 CET



WEBINAR

Stories of use cases:
Open data to foster
European's economy
and way of life

25 April 2023
14.30 — 16.00 CET



What's next for data.europa academy?

- **Improved user features:** Establish a platform for user features, where users will be able to save training courses in their profiles
- **Certification:** Users will be provided with certification after the completion of courses
- **Metadata improvement:** Additional keywords will be added depending on new material
- **New software for webinars**
- **Targeted webinar content:** Webinars will be updated to target specific audiences and topics of webinars will follow monthly theme or flagship publications



Thank you!

The logo for Data Europa Academy is located in the bottom left corner. It consists of the words "data", "europa", and "academy" stacked vertically in a white, lowercase, sans-serif font. The text is set against a dark blue circular background. To the right of this circle is a white circle, and both are partially enclosed by a larger, light blue arc that sweeps from the bottom left towards the center of the slide.

data.
europa
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Other initiatives

Get to know: Universidad Politécnica de Madrid & BDVA Task Force for Skills

Ernestina Menasalvas





- DIGITAL-2021-SKILLS-01-ANALYSIS
- October 2022* - June 2024
- 18 months
- € 2 million



BDVA-DAIRO

Skills Task Force

- The voice of AI and Robotics skills demand across Europe.
- It seeks to bridge the gap between technology development, the generated skills demands and routes to developing the talent required to make the adoption of the next-generation of federated intelligence and data systems, data spaces and robotics technologies on a large scale.

Get to know: Agency for Digital Italy

Antonio Rotundo



Panel discussion

Leave your questions in the chat!



Stay up-to-date on our 2023 activities!

- **Webinar series dedicated to the Open Data Maturity dimensions – *coming soon***
- **Webinar series 'Stories of use cases' continued – *coming soon***
- **Ad-hoc activities on data spaces and open data – *coming soon***

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Please provide
your feedback!



Thank you

